



440 PENNSYLVANIA AVENUE WEST, WARREN

The J. S. Bayer Furniture Store was the original Warren location for the New Process Rubber Company, later known as the New Process Company and eventually Blair Corporation. The New Process Rubber Company was formed by John L. Blair in 1910 as he pursued his law degree at the University of Pennsylvania in Philadelphia. After graduation in 1911, John L. Blair returned to Warren and established the new location in partnership with his father John E. Blair and John S. Bayer. Pictured here in 1898, the Bayer Furniture Store stood where the east addition of the Trinity Memorial Episcopal Church is now located.



306 SECOND AVENUE, WARREN

In 1911, John L. Blair moved the New Process Rubber Company business operations to the third floor of the brick building immediately west of Warren National Bank, today known as Northern Pennsylvania Regional College. In 1916, John L. Blair simplified the name to New Process Company. On the first floor, John's father operated his business with partner L. H. Green selling dry goods, carpets, and rugs. 306 Second Avenue is pictured here in 1940 as the G. C. Murphy 5¢ & 10¢.



Walkable Warren

Walkable Warren is a local initiative intended to promote healthy lifestyles by encouraging foot traffic and bicycling as alternative modes of travel in and around the City of Warren. Warren has a wealth of scenic landscapes, historic architecture, public parks, and trails, all worthy of being showcased and that are best experienced on foot or by bicycle. Recommended routes of travel between the Warren/North Warren Bike/Hike trail, core downtown, and a few of our public parks are marked by Walkable Warren signage along our public streets. We encourage you to step out of the automobile as a source of travel and, instead, experience Walkable Warren on foot or bicycle. Pedestrians please use the sidewalks. Bicyclists must obey all traffic laws.



302 WEST THIRD AVENUE, WARREN

In 1902, modifications were made to the Struthers Library Theatre to accommodate post office space on the first floor of the Liberty Street entrance.

In 1916, the New Process Company moved to the third floor of the Struthers Library Theatre. John L. Blair had created a successful mail-order business with happy and satisfied customers.



223 — 229 HICKORY STREET, WARREN

Built in 1912, this building was designed by Edward A. Phillips and was home to the Pickett Hardware Company until it was purchased by the New Process Company in 1941. The building became known as "the Annex" and was used for storage of merchandise and mailings.

The Annex was connected to the main building by a tunnel under Hickory Street, until 1991 when it was razed to make way for a parking lot.



220 HICKORY STREET, WARREN

In 1927, and again in 1933, fire destroyed much of the New Process Company's business operating space, prompting the company's officers and employees to work together and rebuild.

This 1940 image of the New Process Company is the result of the rebuilding efforts of the company.



BLAIR

